



1 1 1UPTORONTO CONFERENCE





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You made it! This is your team's opportunity to share your idea with professionals and other students. This is also where you will learn from and be inspired by other remarkable speakers and projects.

Share your idea, get feedback

Be open-minded and receptive to the constructive feedback from our attending professionals. They will help you improve your project by pointing out the strengths and weaknesses of your idea. They may point you to other professionals who can help take your project to the next level.

Listen, take notes, ask questions

Each year we are fortunate to invite different guest speakers to share their own experience as a changemaker in the city, and projects or initiatives that they have worked on. You may find yourself facing similar challenges that these speakers are sharing. Listen in and see what you can get out of their presentation. Don't be afraid to ask questions.

Meet and greet

1UPToronto Conference is a place where young people who are interested in city-building and design gather together in one place. Use this time to connect with students from other schools, exchange ideas and explore any opportunities to collaborate.



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NEXT STEPS

We hope in the remaining months of the school year, your team will be able to take this project as far as possible. No matter what kind of project you ended up pursuing, we're so happy that we shared this journey together!

Pop-up to Permanent

Through the previous activity sheets, we have taken you to a point where your team would be able to build a temporary, pop-up prototype of your project. The next few months is where your team reaches out to other key players to help make a permanent change more feasible.

Who should you talk to?

- School principal or vice-principal
- Teacher supervisor and other teachers
- Local (city/town/regional) councillor
- School board trustee
- Urban planner at the local planning department, especially if it relates to an ongoing project
- Not-for-profit or charity organizations related to your cause

Demonstrate to these decision-makers and potential supporters that your project is well thought out, and that your team is well organized to take the idea to the next step. These people can then help you mobilize more resources and get you through any future challenges you may face.

Stay Involved!

Towards the end of each school year, we recruit new leaders to join the 1UP Executive Team. With this school chapter experience now under your belt, why not help others learn and achieve what you have over the past year, and work with a great team of people to make the 1UP experience even better?

Follow us on social media and check back regularly for recruitment announcements!